

CONTACT

alharith.almoosa @falconcity.com alharith.salem@almoosa.ae

+971 4 3355539 +971 43355333

P.O. Box 120660 Dubai, UAE

EDUCATION AND CREDENTIALS

Bachelor of Science, **Business Administration** (Marketing and Management) AMERICAN UNIVERSITY OF SHARJAH, UAE June 2005

Vice President **Public Speaking Club** AMERICAN UNIVERSITY OF SHARJAH, UAE September 2004

Global Business School ARIZONA STATE UNIVERSITY (WEST) September 2003

ARIZONA STATE UNIVERSITY (MAIN) September 2002

SCOTTSDALE COMMUNITY COLLEGE Summer 2001

High School Diploma INTERNATIONAL SCHOOL OF CHOUEIFAT, Dubai, UAE May 2000

CORE **COMPETENCIES**

- **Goal Oriented**
- Operations Management
- Public and Media Relations
- High-stake Negotiations Strategic Market Planning
- Organizational Restructuring
- Budget / Sales Forecasting
- Dispute Resolution Settlements

LANGUAGES

Arabic / English

ALHARITH BIN SALEM ALMOOSA

Highly accomplished visionary executive in Operations, Management, and Marketing involving both start-up and growth organizations. Results-oriented, decisive leader with proven success in new market identification, strategic thinker, and problem solver. Proven track record of increasing sales, and growing outcome while spearheading operational improvements to drive growth productivity and, profitability.



PROFESSIONAL EXPERIENCE

FALCONCITY OF WONDERS, Dubai, UAE / 2010 - Present Vice Chairman Board of Directors Member Dispute Resolution Committee Chairman Financial Committee Chairman

FALCONCITY OF WONDERS LLC, Dubai, UAE / August '07 CEO Deputy

FALCONCITY OF WONDERS LLC. Dubai, UAE / August '05 Operations Director

ALMOOSA INVESTMENT GROUP / Winter '02 Legal Advisor Assistant

PANWORLD TRAVEL AGENCY, Dubai, UAE / Summer '99 Assistant Sales Agent

PANWORLD TRAVEL AGENCY, Dubai, UAE / Summer '98 Assistant Sales Agent

PIONEER AMC CONTRACTING, Dubai, UAE / Summer '97 Accountant Assistant

PIONEER AMC CONTRACTING, Dubai, UAE / Summer '96 Accountant Assistant



POSITIONS CURRENTLY HELD

FALCONCITY OF WONDERS Vice Chairman Member of Board of Directors Owner

ALMOOSA INVESTMENT GROUP Member of Board of Directors

ALCO GENERAL TRANSPORT Member of Board of Directors Owner

EMIRATES TEX-COTE COLORA Co. Member of Board of Directors

ALMOOSA TRADING EST. **Member of Board of Directors**

PANWORLD TRAVEL & TOURISM Member of Board of Directors

ALMOOSA TRAVELS Member of Board of Directors Owner

DUBAI REINFORCED PLASTICS LLC Member of Board of Directors

DISCOUNT HOMES REAL ESTATE (LLC) Member of Board of Directors Owner

AI MOOSA HOME OWNERS ASSOCIATION MANAGEMENT SERVICES Member of Board of Directors Owner

AL ARDH ALTAIBAH LANDSCAPE GARDENING Member of Board of Directors Owner

CYBER ACCOUNTING SERVICES LLC Member of Board of Directors Owner

FALCONCITY MARKETS LLC Member of Board of Directors Owner

FALCONCITY NURSERY LLC Member of Board of Directors Owner

AFFILIATION

Licensed Broker

Discount Homes Real Estate RERA Broker ID # 7224

Member

Tejar Dubai Youth Council January 2016

Member

Emirati Entrepreneurs Association Membership No. 53 July 2017

Board Member

Emirati Entrepreneurs Association Membership No. 53 April 2018

HOBBIES

Photography • Solving Business Law Cases • Fishing • Reading Biography • Water Sports • Falcon Hunting • Outdoor Activities



ACADEMIC AWARDS

"O level" - Biology

University Cambridge Local Examinations Syndicate International Examinations June 1999

"O level" - English

University Cambridge Local Examinations Syndicate International Examinations June 1999

"O level" - Arabic

London Examination General Certificate of Education June 1999

"O level" - Economics

London Examination General Certificate of Education June 1999

"O level"- Mathematics

London Examination General Certificate of Education June 1999

Best Research Project

Al Itihad Private School 1991 - 1992



CERTIFICATE OF ATTENDANCE & TRAININGS

Certificate of Completion, Escrow Account Training

Dubai Real Estate Institute March 2011

Professional Management Certification Course

RERA Owners Association February 2011

RERA Certified Training Course

Dubai Real Estate Institute December 2010

Middle East Association Manager Conference 2010 (MEAMCON)

December 2010

Marketing Master Class

Institute of Sales & Marketing May 2008

ABC of Leasing - Two Day Workshop

Middle East Council of Shopping Centers (Member of International Council of Shopping Centers - ICSC) October 2007