

ALHARITH SALEM ALMOOSA

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BOARD MEMBER

Entrepreneur | Board Member | Advisor & Visionary Executive showcasing a distinguished career in real estate development, large-scale investments, and corporate governance. Proven track record of leading multi-billion-dollar projects, driving revenue growth, and shaping strategic initiatives across real estate, infrastructure, and investment sectors. Passionate about overseeing complex portfolios, mitigating risks, and optimizing corporate governance structures to ensure long-term financial sustainability and regulatory compliance.

CAREER HIGHLIGHTS

- **Strategic Oversight of Large-Scale Real Estate Developments:** Provided strategic direct oversight for 14 subsidiaries contributing to one of Dubai's most ambitious mixed-use real estate developments.
- **Revenue Growth & Investment Strategy in Real Estate:** Supervised sales exceeding AED 5 billion, positioning Falconcity as a leader in Dubai's real estate market.
- **Governance, Risk Management & Compliance:** Chaired Dispute Resolution & Financial Committees, resolving 326+ complex civil and commercial legal cases.
- **Board-Level Leadership & Investment Strategy:** Served in 15+ boards across diverse industries and founded a strategic advisory consultancy offering investment, project management, and organizational transformation services.
- **Market Expansion & Global Branding:** Presented Falconcity's projects at international platforms, attracting global partnerships and real estate investments.

Founded and Developed Multiple Enterprises Across Diverse Sectors: In addition to establishing 14 subsidiaries to support the management of Falconcity, initiated and launched various support service companies, including but not limited to transportation, IT solutions, landscaping, brokerage, owners' associations, hypermarkets, and others.

SKILLS & EXPERTISE

Executive Leadership & Board Advisory | Corporate Governance & Fiduciary Oversight | Real Estate Investment & Development | Capital Markets & Fundraising | Risk & Compliance Management | ESG & Sustainability Strategies | Public-Private Partnerships (PPP) | P&L Management | Stakeholder & Investor Relations | Strategic Planning | Mergers & Acquisitions | Digital Transformation & PropTech Innovation | Large-Scale Project Management | Asset Management & Portfolio Optimization | Legal & Regulatory Compliance | Real Estate Market Analysis | Urban Development & Smart Cities | Hospitality & Mixed-Use Developments | Investor Relations & Fundraising | Operational Efficiency & Cost Reduction | Sales, Marketing, & Lead Generation

BOARD & ADVISORY EXPERIENCE

Chairman & Chief Executive Consultant **2025 – Present**

Silver Crest Consultants LLC: Dubai, UAE

- Founded a consultancy firm offering strategic advisory services in investment, project management, and organizational transformation.
- Improving operational efficiency while advising high-profile clients on governance, regulatory compliance, and operational optimization.
- Oversaw the development of large-scale real estate and infrastructure projects, valued at over AED 5 Billion.

Founder & Managing Director **2024 – Present**

Autonomous Investment in Commercial Enterprises & Management LLC (AutonInvest): Dubai, UAE

- Generated an average ROI of 13.75% by leading investment strategies focused on real estate development, business revitalization, and technology ventures.
- Grew revenue 15% by providing board-level oversight for acquisitions, financial planning, and market expansion.
- Increased partnership networks 100% by building strategic alliances to expand international market presence.

Chairman Advisor **2024 – Present**

Almoosa Investment Group & Salem Ahmad Almoosa Enterprises (SAAE): Dubai, UAE

- Provide strategic advisory support to the Chairman, focusing on high-level decision-making across real estate, construction, and trading sectors.
- Facilitate governance, investment planning, and risk management initiatives to enhance operational efficiency and long-term growth.
- Oversee and guide the development of strategic partnerships and business opportunities to expand the organization's portfolio.

- Leverage extensive industry expertise to offer insights on market trends, asset management, and corporate strategy.

Vice Chairman**2005 – 2024 | 2010 – 2024****Almoosa Investment Group & Salem Ahmad Almoosa Enterprises (SAAE): Dubai, UAE**

- Grew annual revenue 12% by designing corporate strategies across real estate, construction, and trading sectors.
- Led governance and risk mitigation initiatives that reduced operational risk exposure 95%.
- Advised executive leadership on business expansion, asset management, and strategic investments, contributing to portfolio growth.

Vice Chairman & CEO**2007 – 2024****Falconcity of Wonders LLC and Subsidiaries: Dubai, UAE**

- Provided strategic oversight for 14 subsidiaries, contributing to one of Dubai's most ambitious mixed-use real estate developments, valued at AED 5 billion.
- Strengthened global investor relations that attracted foreign direct investments totaling AED 3.2 billion.
- Redesigned Falconcity's master plan, aligning with the UAE's national vision for sustainable development.

Founding Member & Board Member**2018 – 2022****Cyber Accounting Services LLC: Dubai, UAE**

- Co-founded a fintech startup specializing in accounting solutions, later rebranded as Mazeed Accounting LLC.
- Secured funding and strategic partnerships to scale operations and market presence.
- Increased annual revenue 100% by leading business model development, revenue growth, and financial strategy.

Board Member**2015 – 2024****SD (Middle East) LLC (Joint Venture: Almoosa & Siemens): Dubai, UAE**

- Served on the board of a prestigious joint venture between Salem Ahmad Almoosa Enterprises and Siemens, contributing to strategic oversight of the company's expansion in the Middle East.
- Provided governance leadership to enhance business operations in airport logistics, automation, and integrated solutions across the region.
- Strengthened partnerships with key industry players, reinforcing SD (Middle East) LLC's role as a leading provider of turnkey solutions in aviation and logistics.

ADDITIONAL BOARD MEMBERSHIP & ADVISORY ROLLS:

- Sea Lions Boats & Yachts Manufacture, LLC
- Alco General Transport LLC
- Emirates Tex-Cote Colora Co. LLC
- Almoosa Trading Est.
- Panworld Travel & Tourism LLC – KOREAN AIRLINES GSA
- Almoosa Travels LLC
- Dubai Reinforced Plastics, LLC
- Discount Homes Real Estate, LLC
- Almoosa Home Owners Association Management Services
- Al Ardh Altaibah Landscape Gardening
- Falconcity Markets, LLC
- Almoosa Technologies LLC
- Evolve Contracting LLC

PROFESSIONAL EXPERIENCE**Operations Director | Vice Chairman & CEO Deputy | Vice Chairman, CEO & General Manager****2005 – 2024****Falconcity of Wonders LLC: Dubai, UAE**

- Supervised sales exceeding AED 5 billion, positioning Falconcity as a Dubai real estate market leader.
- Led multi-billion-dollar projects spanning real estate, hospitality, project management, and investment sectors.
- Chaired Dispute Resolution & Financial Committees, resolving 326+ complex civil and commercial legal cases.
- Reduced operational costs 55% by leading digital transformation and transitioning into a paperless organization.
- Achieved ISO 9001 Certification for quality management and operational excellence while reducing compliance-related issues 50%.
- Led strategic participation in Cityscape exhibitions, boosting global investor engagement and brand visibility 70%.
- Presented Falconcity's projects at international platforms such as Dubai Expo 2015, Bombay Exhibition Centre 2015, and Cityscape Global 2018, attracting international partnerships and real estate investments.

Founder & Host**2020 – 2021****Experts Talk Show: Dubai, UAE**

- Established a pioneering digital platform to engage global industry leaders on entrepreneurship, technology, and market trends, reaching more than 256,329 views.
- Grew audience engagement 200% by organizing discussions addressing key industry challenges and driving innovation and strategic collaboration.
- Awarded the Dubai Endowment Sign for "Knowledge Endowment," recognizing contributions to knowledge dissemination and expanding thought leadership reach by 157,000.

- Designed and hosted 90+ episodes featuring industry-leading thought leaders, resulting in increasing audience engagement and discussions on real estate development, fintech innovation, and corporate leadership.
- Increased listenership 250,000+ within 6 months across 50+ countries by leading strategies to expand the platform's global visibility, positioning the show as a top-rated hub for transformative ideas and professional collaboration.
- Contributed to social development goals by aligning the platform's objectives with the UAE's vision and improving knowledge-sharing initiatives across diverse societal sectors.

EDUCATION

Bachelor of Science in Business Administration (Marketing & Management)

American University of Sharjah, UAE: June 2005

CERTIFICATIONS

Escrow Account Training | Dubai Real Estate Institute: March 2011

Marketing Master Class | Institute of Sales & Marketing: May 2008